

Communication with Greenpeace - Wednesday 10th March 2010.

"I am responding to the survey results for Tuna that appear on the Greenpeace website (5th March 2010), which has subsequently been reported in many newspapers and contains some erroneous information.

In my role as Group Compliance Officer for our company part of my role involves ensuring not only compliance to legislative matters for food products and food safety, and also ethical compliance to such elements as environment and sustainability. I applaud Greenpeace for bringing to the attention of the world the issues surrounding over fishing of endangered Tuna species as well as promoting proof of supply chain for the fish that are caught, to better prevent illegal fishing practices.

May I point out that the product in question - "Paramount Flaked Tuna in Springwater", is in fact Skipjack Tuna, as stated on the can and not Yellowfin Tuna. Yellow Fin Tuna has not been sold by Paramount for three years. There is reference to Yellowfin on the Paramount website but a check of the market place will demonstrate that no Paramount Yellow Fin sales have taken place in recent times. Paramount is in the process of updating the website to remove reference to Yellowfin Tuna. The only Tuna line sold by Paramount in recent years is a 425g SkipJack which ceased distribution ex warehouse in early 2010."

Greenpeace replied with the following points:

"..... your email has now clarified the situation and Greenpeace will take the following action:

1. Now that you have provided us with information that Yellowfin is no longer part of the Paramount range we will be updating the report accordingly. It is very important that this is also reflected on your website so that the public have accurate information about the products in the Paramount range."

"2. Now that you have provided the information that the last stocks of the Paramount Skipjack Tuna canned tuna are being sold in Australia this can also be updated in the report."

*Regards,
Ron Burton*

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